

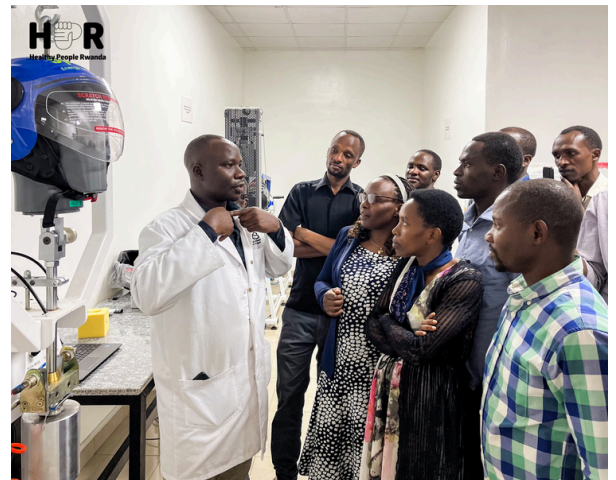
# THE HEALTHY QUARTERLY

OCTOBER - DECEMBER 2025

[www.hprwanda.org](http://www.hprwanda.org)

## STRENGTHENING ENFORCEMENT: TRAINING RICA STAFF ON HELMET STANDARDS AND TESTING

**November 4-5, 2025.** Under the Tuwurinde Initiative, HPR partnered with the Rwanda Inspectorate, Competition and Consumer Protection Authority (RICA) and the Rwanda Standards Board to deliver specialized training on protective helmet standards and testing. The training strengthened RICA staff's capacity to enforce Rwanda's national helmet standards. While motorcycle helmets are widely used in Rwanda, head injuries from crashes remain a major concern due to substandard helmet quality. This initiative helped inspectors better understand helmet safety requirements, contributing to reduced preventable injuries and improved consumer protection. [Read more](#)



### Priority Focus



## 1 Why Motorcycle Safety Matters?

A featured piece by Healthy People Rwanda

Across Africa, motorcycles are more than transport; they are a lifeline for millions, providing jobs, income, and essential mobility where few alternatives exist. In Rwanda, motorcycles make up 38% of all trips in Kigali. But this dependence comes at a heavy cost: motorcycle taxis are now the third leading cause of road fatalities, with thousands of lives lost in preventable crashes every year.

The 2025 UNRSF Call for Proposals recognises motorcycle safety as urgent and actionable. Stronger helmet standards, safer infrastructure, and targeted education can turn this crisis into an opportunity for safer, more sustainable mobility.

## UNRSF FEATURES HPR'S LIFE-SAVING WORK ON MOTORCYCLE SAFETY

We were proud to be featured in the United Nations Road Safety Fund (UNRSF) August Newsletter, where we spotlight the urgent need for motorcycle safety. [Check it out](#) to learn how we're driving life-saving solutions in Rwanda:



# ON THE FRONTILINES OF ROAD SAFETY: 2025 HIGHLIGHTS

## Closing the First Aid Initiative Rwanda (FAIR): A milestone in life-saving education

Launched in June 2023 by Healthy People Rwanda in partnership with the International Medical Cooperation Committee (IMCC), the First Aid Initiative Rwanda (FAIR) was designed to reduce morbidity and mortality from road traffic injuries through education and advocacy. Two years later, FAIR concluded with remarkable success. The project trained over **20,428** students, doubling the original target of 10,000. Participants gained critical knowledge in road safety and first aid, equipping them with practical, life-saving skills to respond effectively to emergencies, on the road and within their communities.



## Promoting helmet safety through the Kasike Ikwiye campaign

In collaboration with key partners, HPR successfully implemented the first phase of the Tuvurinde Project through the Kasike Ikwiye campaign, reaching communities in Rubavu, Nyagatare, Musanze, and Huye across Rwanda's four provinces. By engaging motorcyclists and community members, the campaign promoted consistent use of approved safety helmets to reduce head injuries and strengthen road safety culture. Beyond community outreach, Tuvurinde continues to advocate for stronger government involvement and stakeholder collaboration to improve use of Rwanda's helmet testing laboratory and increase public awareness of certified helmet standards.



## Championing safer streets during the 8th UN Global Road Safety Week

During the 8th UN Global Road Safety Week, HPR organized a series of impactful activities to promote safer road behaviors and advocate for improved pedestrian infrastructure. Activities included a community walk and a friendly match to raise awareness, alongside hands-on road safety education sessions for students. These sessions emphasized safe pedestrian behavior and responsible road use. In parallel, HPR submitted evidence-based recommendations to the City of Kigali, calling for additional zebra crossings, traffic lights, and pedestrian islands to reduce crossing distances and enhance pedestrian safety.